Center for Innovation Strategy and Policy

Evaluate Complex Programs

SRI evaluations start with a customized logic model as the foundation. SRI uses this model to ensure valid data collection systems, design controls and/or counterfactuals, and develop appropriate metrics. SRI’s unique metrics are based on our advanced analytics capabilities, including customized evaluation criteria and unique data-gathering and analysis techniques.

SRI’s mixed-methods approach combines qualitative methods to examine the context of the program and quantitative methods to provide data-driven evidence to answer the evaluation questions. Taken together, these approaches not only yield a clear, complete picture of program impact, but also provide guidance on potential program improvements.

SRI Complex Evaluation Logic Model

Client-Specific Services
- Design custom, multi-methods and approaches
- Develop unique measurement tools that capture outputs and outcomes
- Identify new data sources and apply advanced data analytics
SRI’s Center for Innovation Strategy and Policy

The Center for Innovation and Policy helps organizations, regions and countries achieve long-term economic and social impact through effective investments in science, technology and innovation. Our work is based on exhaustive research in economics, policy and innovation, and informed by SRI’s decades of experience delivering new technologies and companies to the global marketplace. The Center is staffed with experienced professionals who have worked with private and public sector clients around the world.

We Work with Partners and Clients to:

- **Advance Innovation in Government**
  Build on SRI’s decades of global experience to identify the keys to public sector innovation.

- **Transition Technology to Market**
  Engage SRI’s broad IP expertise to identify markets and innovation ecosystems for successful commercialization.

- **Evaluate Complex Programs**
  Unlock SRI’s research capabilities to identify actionable metrics that guide program implementation.

- **Build Innovation Ecosystems**
  Harness SRI’s Innovation Ecosystem Framework to design and implement effective economic development programs.

SRI International creates world-changing solutions making people safer, healthier, and more productive. SRI, a research center headquartered in Menlo Park, California, works primarily in advanced technology and systems, biosciences, computing, and education. SRI brings its innovations to the marketplace through technology licensing, spin-off ventures and new product solutions.