Center for Innovation Strategy and Policy

Advance Innovation in Government

Innovation is a driving force in business, finance, medicine, agriculture, transportation, and countless other sectors. Innovation in the public sector has different requirements and numerous and complex constraints that can hamper significant impact. However, when successful, government innovation can have enormous benefits—improving public health, educating children, protecting the environment, making citizens safe, and expanding economic opportunity.

Not only is SRI a Silicon Valley technology innovator, we also have decades of experience working with local, regional, and national governments around the world. We have studied the frontier of public innovation and identified the drivers of success in public programs and policies across six continents and in every major government mission area.

These two bodies of experience—researching public innovation and advising government practitioners—come together in our Innovation in Government practice. We help public clients advance the use of innovation to address some of the most important public functions, with benefits going right to the bottom line of government performance: better service, reduced cost, happier citizens, more motivated public employees.

Client-Specific Services

- Program ideation and benchmarking
- Innovation training
- Ideation sessions and workshops
- Organizational planning
- Policy evaluation
- Partner identification and recruitment
- Bridging and partnership workshops
- Technical scanning and market evaluation of government intellectual property (IP)

Accurate Problem Definition
Explore deep analysis to identify root cause of observed performance gap

Multi-perspective Problem Solving
Leverage interdisciplinary and multi-viewpoint ideation on solutions

Iterative Solution Refinement
Implement small-scale trialing of innovative approaches to assess and refine

Impact-based Rollout
Execute rapid expansion of effective innovations; no-fault sunsetting of what’s not working
SRI’s Center for Innovation Strategy and Policy

The Center for Innovation and Policy helps organizations, regions and countries achieve long-term economic and social impact through effective investments in science, technology and innovation. Our work is based on exhaustive research in economics, policy and innovation, and informed by SRI’s decades of experience delivering new technologies and companies to the global marketplace. The Center is staffed with experienced professionals who have worked with private and public sector clients around the world.

We Work with Partners and Clients to:

- **Advance Innovation in Government**
  Build on SRI’s decades of global experience to identify the keys to public sector innovation.

- **Transition Technology to Market**
  Engage SRI’s broad IP expertise to identify markets and innovation ecosystems for successful commercialization.

- **Evaluate Complex Programs**
  Unlock SRI’s research capabilities to identify actionable metrics that guide program implementation.

- **Build Innovation Ecosystems**
  Harness SRI’s Innovation Ecosystem Framework to design and implement effective economic development programs.