Center for Innovation Strategy and Policy

Advance Innovation in Government

Innovation is a driving force in business, finance, medicine, agriculture, transportation, and countless other sectors. Innovation in the public sector has different requirements and numerous and complex constraints that can hamper significant impact. However, when successful, government innovation can have enormous benefits—improving public health, educating children, protecting the environment, making citizens safe, and expanding economic opportunity.

Not only is SRI a Silicon Valley technology innovator, we also have decades of experience working with local, regional, and national governments around the world. We have studied the frontier of public innovation and identified the drivers of success in public programs and policies across six continents and in every major government mission area.

These two bodies of experience—researching public innovation and advising government practitioners—come together in our Innovation in Government practice. We help public clients advance the use of innovation to address some of the most important public functions, with benefits going right to the bottom line of government performance: better service, reduced cost, happier citizens, more motivated public employees.



Explore deep analysis to identify root cause of observed performance gap



Multi-perspective Problem Solving

Leverage interdisciplinary and multi-viewpoint ideation on solutions



Iterative Solution Refinement

Implement small-scale trialing of innovative approaches to assess and refine



Impact-based Rollout

Execute rapid expansion of effective innovations; no-fault sunsetting of what's not working



Client-Specific Services

- · Program ideation and benchmarking
- · Innovation training
- · Ideation sessions and workshops
- · Organizational planning
- · Policy evaluation

- · Partner identification and recruitment
- · Bridging and partnership workshops
- Technical scanning and market evaluation of government intellectual property (IP)

SRI's Center for Innovation Strategy and Policy

The Center for Innovation and Policy helps organizations, regions and countries achieve long-term economic and social impact through effective investments in science, technology and innovation. Our work is based on exhaustive research in economics, policy and innovation, and informed by SRI's decades of experience delivering new technologies and companies to the global marketplace. The Center is staffed with experienced professionals who have worked with private and public sector clients around the world.

We Work with Partners and Clients to:



Advance Innovation in Government

Build on SRI's decades of global experience to identify the keys to public sector innovation.



Transition Technology to Market

Engage SRI's broad IP expertise to identify markets and innovation ecosystems for successful commercialization.



Evaluate Complex Programs

Unlock SRI's research capabilities to identity actionable metrics that guide program implementation.



Build Innovation Ecosystems

Harness SRI's Innovation Ecosystem Framework to design and implement effective economic development programs.

SRI International®

SRI International creates world-changing solutions making people safer, healthier, and more productive. SRI, a research center headquartered in Menlo Park, California works primarily in advanced technology and systems, biosciences, computing, and education. SRI brings its innovations to the marketplace through technology licensing, spin-off ventures and new product solutions.

STAY CONNECTED









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