

Center for Innovation Strategy and Policy

Transition Technology to Market

Over the last seven decades, SRI International has been awarded over 4,000 patents and turned the intellectual property we created into billions of dollars in new businesses. SRI is one of the few institutions worldwide that combines both multi-domain technical expertise with extensive knowledge of innovation strategy and venture development. This unique combination allows us to efficiently move our own IP through the commercialization process, and helps us help others transition their technology to market.

Based on this experience, SRI has developed a process to assist public research institutes and government R&D agencies assess their IP and research portfolios, create strategies that unlock their value, and get the IP developed into the marketplace as quickly as possible. SRI's process begins with advanced analytics to identify the *capabilities* embedded in client IP. We then map the relevant *innovation ecosystem* to connect IP to motivated and capable innovators, investors and firms. SRI works with these entrepreneurs and the original inventors to develop applications that make the most effective commercial use of IP. Finally, we create *market strategies* for seeing these newly created, commercially valuable technologies through to market success.



Map Ecosystem

Diverse programs to connect IP to entrepreneurs, investors and companies



Identify IP Capabilities

Advanced analytics to map technology to capabilities



Create Market Strategies

Market insight applied to account for market needs, regulatory requirements and business realities



Client-Specific Services

- Drive strategic planning for Tech Transfer offices
- Develop IP strategies
- Implement business and investor outreach
- Transform raw IP into refined commercial packages
- Develop and implement tech transfer programs

SRI's Center for Innovation Strategy and Policy

The Center for Innovation and Policy helps organizations, regions and countries achieve long-term economic and social impact through effective investments in science, technology and innovation. Our work is based on exhaustive research in economics, policy and innovation, and informed by SRI's decades of experience delivering new technologies and companies to the global marketplace. The Center is staffed with experienced professionals who have worked with private and public sector clients around the world.

We Work with Partners and Clients to:



Advance Innovation in Government

Build on SRI's decades of global experience to identify the keys to public sector innovation.



Transition Technology to Market

Engage SRI's broad IP expertise to identify markets and innovation ecosystems for successful commercialization.



Evaluate Complex Programs

Unlock SRI's research capabilities to identify actionable metrics that guide program implementation.



Build Innovation Ecosystems

Harness SRI's Innovation Ecosystem Framework to design and implement effective economic development programs.

SRI International®

SRI International creates world-changing solutions making people safer, healthier, and more productive. SRI, a research center headquartered in Menlo Park, California, works primarily in advanced technology and systems, biosciences, computing, and education. SRI brings its innovations to the marketplace through technology licensing, spin-off ventures and new product solutions.

STAY CONNECTED



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