SRI’s Center for Innovation Strategy & Policy

Innovation Strategy & Training

Strategic planning and innovation training for institutions that fund and manage internal or external innovation

SRI’s approach to innovation strategy is based on its seven decades as one of the world’s foremost science and technology (S&T) institutes and the creator of some of the most important innovations of the last half century. During this time, SRI has worked with all of the major S&T funding entities with the U.S. federal government and several around the world. This experience as both innovator and government S&T partner gives SRI a unique and unrivaled perspective on the innovation process. We support innovation strategy and planning with public and private entities around the world, including institutional design and policy development, and we also conduct tailored workshops on the innovation process.

CISP’s client services specific to this practice area include:

- Develop and benchmark science, technology, and innovation (ST&I) programs
- Provide organizational planning for entities that fund or conduct ST&I
- Draft and evaluate ST&I policies
- Identify and recruit partners
- Provide comprehensive innovation training for technical staff, managers, executives, and government officials

For more information
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