

Appendix I

First Client List for SRI's Long Range Planning Service

The 74 charter participants of LRPS as of January 1, 1959.
(Companies after 74 joined later the first year.)

1. International Business Machines
 2. Wellington and Company
 3. Investors Diversified Services
 4. Minneapolis Honeywell Regulator
 5. Fireman's Fund Insurance
 6. Shell Chemical Company
 7. Southern Pacific Company
 8. Time Incorporated
 9. Dewey & Almy Chemical
 10. Title Insurance & Trust Co.
 11. Olin Mathieson Chemical
 12. General Telephone & Electronics
 13. Burroughs Corporation
 14. Rexall Drug & Chemical
 15. Allied Chemical Corporation
 16. The Bendix Corporation
 17. Lockheed Aircraft Corporation
 18. North American Aviation, Inc.
 19. Ford Motor Company
 20. Prudential Insurance Company
 21. Douglas Aircraft Company
 22. Packard Bell Electronics Corporation
 23. Rockwell Manufacturing Company
 24. Consolidation Coal company
 25. Philco Corporation
 26. United States Steel Corporation
 27. The Boeing Company
 28. Rheem Manufacturing Company
 29. Denver & Rio Grande Western Railroad
 30. Stockholms Enskilda Bank
 31. Goodyear Tire & Rubber Company
 32. American Motors Corporation
 33. Massachusetts Mutual Life Insurance
 34. Dow Chemical Company
 35. Hooker Chemical Corporation
 36. General Dynamics Corporation
 37. Ciments Lafarge
 38. United Shoe Machinery
 39. Union Carbide Corporaton
 40. Owens-Illinois
 41. Brunswick Corporation
 42. Amsted Industries
 43. Merck and Company
 44. F.S. Moseley & Co.
 45. Japan Chemical Fibres Association
 46. Koppers Company, Inc.
 47. Chrysler Motors Corporation
 48. Bechtel Corporation
 49. Underwood Corporation
 50. Monsanto Chemical Company
 51. B.F. Goodrich Company
 52. Hughes Aircraft Company
 53. Courtaulds North America, Inc.
 54. Consolidated Mining & Smelting
 55. Smith-Corona-Marchant, Inc.
 56. Weyerhaeuser Company
 57. The Lummus Company
 58. Parke Davis & Company
 59. Imperial Oil, Ltd.
 60. The Pure Oil Company
 61. Standard Oil Company of Indiana
 62. General Electric Company
 63. Northwestern Mutual Life Inc.
 64. Puget Sound Power & Light Company
 65. Baldwin-Lima-Hamilton Corporation
 66. Technicolor Corporation
 67. Aetna Life Insurance Company
 68. Borg Warner Corporation
 69. Royal Typewriter Company
 70. Schwabacher and Company
 71. Hercules Powder Company
 72. Dean Witter & Company
 73. Benton & Bowles, Inc.
 74. Canada Air Lines
- (later in first year)
75. American Cyanamid Company
 76. Canadian Pacific Railroad Company
 77. Del Monte Corporation
 78. Empresa Geral de Fomento (Portugal)
 79. Standard Oil Company of New Jersey
 80. Food Machinery & Chemical Corporation
 81. Merrill Lynch, Pierce, Fenner and Smith
 82. Minnesota Mining & Manufacturing
Company
 83. Texas Instruments, Inc.