



# Soundkins Evaluation

**Soundkins** (<https://soundkins.com>) is a digital early literacy program that provides children in prekindergarten with instruction and practice in foundational literacy skills, using engaging, video-based activities. The 5-minute Soundkins activities are designed for teachers to easily integrate into their routine literacy instruction using existing classroom technologies.

## What did the Soundkins evaluation include?

A team at **SRI Education** completed an independent evaluation of Soundkins to learn more about:

- The impact of Soundkins on students' **phonological awareness** skills
- The impact of Soundkins on students' **letter-sound correspondence** skills
- Teachers', students', and parents' **experiences using Soundkins**

**Participants:** Nineteen prekindergarten teachers and 339 prekindergarten students from geographically and demographically diverse school districts across nine states participated in the study.

**Study design:** Participating teachers were randomly assigned to either use the Soundkins program or continue their typical literacy instruction for a 10-week period during fall 2022. Teachers selected to use Soundkins were asked to use the Soundkins activities during their literacy instruction and to share access to the Soundkins activities with parents or guardians of students in their class.

View the [full evaluation report](#):



For more information, contact:

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## What did the evaluation find?

The findings indicate that Soundkins has the potential to support students in their development of foundational literacy skills and shows promise as a supplement to prekindergarten teachers' core literacy instruction.

### Soundkins had a positive impact on students' literacy skills

- Students who had access to Soundkins demonstrated greater growth than students who did not have access to Soundkins on **phonological awareness** and **letter-sound correspondence skills** for letters and sounds taught by the program.

*My students have really enjoyed Soundkins. They become excited when we are going to begin our Soundkins activities. This also helps to motivate them to complete their other activities first.*

– Prekindergarten teacher

*Soundkins fills a niche where we don't currently have a dedicated program that uses playful videos/engagement to supplement teacher instruction in phonemic awareness. It's easy to use, and the kids enjoy the activities.*

– Prekindergarten teacher

### Teachers and parents had positive experiences with Soundkins

- All participating teachers felt that Soundkins had a **positive impact** on their students learning to hear sounds in spoken words and learning letter sounds.
- Almost all parents reported that Soundkins was a **helpful resource** for their children's early reading skills and that they **wanted to continue using the activities** at home.